



Health Mart Pharmacies Recognized as “Independent Superstars” by *Drug Topics* Magazine

Publication Salutes 27 Health Marts for Being Among the “Best Performers” in Independent Pharmacy

SAN FRANCISCO— December 5, 2007 — Health Mart, the nation’s fastest-growing pharmacy franchise, today announced that 27 Health Mart pharmacies across the country were recently recognized by *Drug Topics* Magazine in its 2007 “Independent Superstars” [feature article](#). In this annual piece, *Drug Topics* salutes more than 50 independent pharmacies for being the best performers in independent pharmacy — approximately half of which are Health Mart pharmacies.

According to the publication, the recognized pharmacies “are the kings of customer service; they make success look easy. They are the independent pharmacy standouts . . .” Winners are broken out across four categories: exceptional pharmacy and non-pharmacy services; exceptional merchandising/advertising/promotion; overcoming competition; and, handling a crisis.

“We are extremely proud of the performance of our Health Mart pharmacy owners,” said Stefan Linn, President of Health Mart. “Their commitment to personalized care and customer satisfaction is why Health Mart is today’s fastest-growing independent pharmacy network. The Health Mart name represents an unmatched focus on best-in-class patient care, and consumers, physicians, and other independent pharmacists across the country are taking notice.”

Raising the Bar for Retail Pharmacy

Recognized as “a beacon of independent pharmacy,” Modern Health Mart Pharmacy in Cheboygan, Michigan was nominated in all four categories. The pharmacy was given special recognition in the category of overcoming competition for its commitment to personal care and a list of unique services that include a hormone therapy compounding business, the use of a Parata robot, and being the sole provider to a nearby hospice.

According to Geri Kane, owner of Modern Pharmacy, competing with three national chain pharmacies in the same town is easy because Modern Health Mart Pharmacy provides unmatched customer service: “Personal service is our biggest thing,” she said.

South Miami Health Mart Pharmacy was honored in the category of handling a crisis. Despite the massive devastation brought on by Hurricane Katrina, South Miami Health Mart Pharmacy never lost sight of its main goal: to get patients their medication.

“We wrote down the information for the insurance claims on a paper like we did years ago when there were no computers and gave them their prescriptions, then we took care of billing their insurance at a later day. It was an emergency, and insurance was not our priority at that time. Our priority was to make sure patients got their medicine,” said Armando Bardisa, R.Ph. and owner of South Miami Health Mart Pharmacy

Boaz Discount Drugs Health Mart in Boaz Alabama was also praised for always putting customers first — a practice that is reinforced by the store’s slogan, “We never close to the sick.” Additionally, the

pharmacy was recognized for its commitment to bargains and cleverly-crafted displays, earning it a placement in the category of exceptional merchandising/advertising/promotion.

Following is a complete list of Health Mart winners:

Bertelli's Drug Health Mart Pharmacy	Atwater, CA
Boaz Discount Health Mart Pharmacy	Boaz, Alabama
Carroll Apothecary Health Mart Pharmacy	Carroll, Iowa
Carroll Clinic Health Mart Pharmacy	Carroll, Iowa
Deforest Health Mart Pharmacy	De Forest, Wisconsin
Dexter Health Mart Pharmacy	Dexter, Michigan
Drug City Health Mart Pharmacy	Baltimore, Maryland
Dykstra Drugs Health Mart Pharmacy	Holland, Michigan
Edgerton Health Mart Pharmacy	Edgerton, Wisconsin
Graves Health Mart Pharmacy	Arkansas City, Kansas
Hart Health Mart Pharmacy	Wichita, Kansas
Hereford Health Mart Pharmacy	Parkton, Maryland
Lynbrook Health Mart Pharmacy	Lynbrook, New York
Manitowoc Health Mart Pharmacy	Manitowoc, Wisconsin
Matthews Health Mart Pharmacy	Clinton, North Carolina
Modern Health Mart Pharmacy	Cheboygan, Michigan
North Park Health Mart Pharmacy	Machesney Park, Illinois
Oakdale Health Mart Pharmacy	Oakdale, California
Oakdell Health Mart Pharmacy	San Antonio, Texas
South Miami Health Mart Pharmacy	Miami, Florida
Spring Green Health Mart Pharmacy	Spring Green, Wisconsin
Strangel Health Mart Pharmacy	Onawa, Iowa
Tuxedo Health Mart Pharmacy	Baltimore, Maryland
U-Save Health Mart Pharmacy	Grand Island, Nebraska
Village Health Mart Pharmacy	Ann Arbor, Michigan
Village Health Mart Pharmacy	Coleman, Wisconsin
Wright Drug Co. & Health Mart Pharmacy	Heflin, Alabama

To access the full Drug Topics "Independent Superstars" article, please [click here](#) or visit www.drugtopics.com.

About Health Mart

Health Mart, today's fastest-growing independent pharmacy network in the U.S., helps independent pharmacies compete locally and nationally by delivering managed care contracting services, marketing and advertising tools, in-store programs, and operational support. Health Mart's distinctive, consumer-preferred logo, store design, and decor help independent pharmacists reinforce their unique role as community healthcare advisors providing exceptional counseling, patient education, and wellness support at similar price points to chain pharmacies. Health Mart delivers an industry-leading program for a set monthly fee without any up-front initiation fee and provides franchisees with a no-fault out clause. The Health Mart franchise is owned by McKesson Corporation. For more information, please visit www.healthmart.com.

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